MULTIMEDIA UNIVERSITY

STUDENT IDENTIFICATION NO

MULTIMEDIA UNIVERSITY
FINAL EXAMINATION

TRIMESTER 2, 2022/2023

BBS2044 BUSINESS AND SOCIETY

14 JULY 2023
9:00AM-11:00AM
(2 Hours)

INSTRUCTIONS TO STUDENTS:

a. This question paper consists of 4 pages with 4 questions only (including the cover page).

b. The total mark for this exam is 100 marks and it carries 50% weightage towards your overall grade for this subject.

c. Please answer **ALL** questions. All questions carry equal marks and the distribution of the marks for each question is given.

d. Please write all your answers in the Answer Booklet provided

Question 1

'Datuk Seri' denies soliciting, accepting RM15mil in bribes.

KUALA LUMPUR: A company director pleaded not guilty in a Sessions Court here to charges of soliciting and accepting bribes amounting to RM15mil to secure projects from the Home Ministry in 2021.

Datuk Seri Sim Choo Thiam, 53, entered the plea after the charges were read out to him before Judge Rozina Ayob yesterday. He is facing a charge of soliciting a bribe amounting to RM15mil from Asia Coding Centre Sdn Bhd managing director Hep Kim Hong through Syed Abu Zafran Syed Ahmad. Sim was also charged with three counts of accepting RM15mil in bribes from the same individual.

The offences were allegedly committed at two different locations – Shaas Holdings office and a parking lot at Solaris Dutamas, Jalan Dutamas 1 here, some time between June and July 30, 2021. The charges were framed under Section 16 (a)(B) of the Malaysian Anti-Corruption Commission (MACC) Act, punishable under Section 24(1) of the same Act, which carries a maximum jail sentence of 20 years and a fine of not less than five times the amount or value of the bribe or RM10,000 whichever is higher, if convicted, Bernama reported.

Deputy Public Prosecutor Ahmad Akram Gharib proposed bail of RM1mil in one surety, with additional conditions that the accused must surrender his passport to the court and report himself to the MACC office in Kuala Lumpur every month. Lawyer Low Wei Loke, representing the accused, agreed to the bail amount and additional terms proposed by the prosecution and told the court that his client would post bail.The court set bail at RM1mil in one surety for all four charges and fixed June 14 for re-mention of the case.

a) Elaborate what is business ethics? Explain the **TWO (2)** primary factors that contribute to the occurrence of ethical problems in the case above. (15 Marks)

b) Identify and analyze TWO (2) moderating factors that played a role in the unethical practices in the case mentioned above. (10 Marks)

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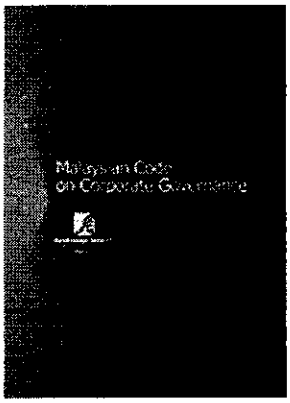
Question 2



a) Identify and elaborate on the **FIVE (5)** primary focus of emphasis in corporate governance reform within the context of Malaysia. (15 Marks)

b) The MCCG 2017 takes on a new approach to promote greater internalisation of corporate governance culture. What are the **FIVE (5)** key features of the new approach? (10 Marks)

Question 3

a) What is whistle-blowing? Elaborate on the **FOUR (4)** necessary conditions that must be met to justify the act of whistle-blowing. (15 marks)

b) Discuss the strategic benefits and advantages that organizations can gain from effectively managing diversity within their workforce. (10 Marks)

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Question 4

a) Malware threats are a significant concern in Malaysia, as they are in many countries around the world. Outline and explain **FIVE (5)** essential best practices that individuals and organizations in Malaysia should adhere to mitigate the risks posed by malware threats. (15 marks)

b) Discuss **FOUR (4)** significant societal benefits that can be derived from the responsible and ethical use of technology. (10 Marks)

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